



Eliminate waste. Harvest assets. **Make money.**

Closing the Loop on Foodservice and Wholesale Packaging

Reception

October 20, 2010
6:00pm to 8:00pm

Conference

October 21, 2010
8:30am to 5:00pm

New York Marriott Downtown
85 West Street at Albany Street
New York, NY, 10006

Program Highlights

Foodservice

- Foodservice Packaging Recycling Pilot Announcements
- Results of Mill Tests for Recycling Paper Foodservice Packaging
- Optimizing Sorting Strategies at Restaurants
- Establishing a Grade for New Classes of Paper Recycling
- Recycling Paper Foodservice Packaging at Tissue Mills
- NAPCOR & APR's Thermoform Recycling Studies
- The Next Generation of Recycling: Consumer & Product Oriented Recycling Technologies

Wholesale

- State of the Industry:
Report on the Growth of Wax Alternative Solutions
- Food Manufacturer Experience with Wax Alternatives
- Cascade Coated Packaging: Tackling the Last Wax Box
- Low Cost Recyclable/Compostable Barrier Coatings
- Regulatory Implications Governing OCC Recyclability

Confirmed Presenters

Eric Allen, **PepsiCo**

Stuart Baskin, **Green Bay Packaging**

George Casper, **Dopaco**

Myles Cohen, **Pratt Industries**

Jeff Cormier, **Interstate Container**

George D'Urso, **Smurfit Stone**

Chris Klein, **Duro Bag**

Tracey Fikes, **Bemis Company**

Kim Frankovich, **Solo Cup Company**

Jim Hanna, **Starbucks Coffee Company**

Paul Ligon, **Waste Management**

Tomas Johansson, **Orwak**

Paul MacDonald, **Smurfit Stone**

John Mulcahy, **Georgia Pacific**

Tom Outerbridge, **Sims**

Confirmed Participants

- Action Carting
- BASF
- Bemis
- Chemol
- DART Container
- Design & Source
- Dopaco
- Dow Corning
- Duro Bag
- Elemental Impact
- Foodservice Pkg Institute
- Georgia Pacific
- Green Bay Pkg
- GreenBlue
- Havi Global Solutions
- Huhtamaki
- IGI
- Imerys
- International Paper
- Interstate Container
- LBP Mfg
- Letica
- Nat'l Restaurant Assoc.
- Newark Group
- Norampac
- Orwak
- MeadWestvaco
- Metafore
- Michelman
- Mid-Point
- Paper Stock Industries
- PepsiCo
- Pratt Industries
- Pret A Manger
- Rand Whitney
- Seydel-Woolley
- Sims Metal Management
- Smurfit Stone
- Solo Cup Co
- Spectra-Kote
- Starbucks Coffee
- Tim Horton's
- Waste Management
- Western Michigan
- White Castle

Registration

CoRR member registration is \$50 per person for first two attendees and \$450 for third attendee.

Non-member registration is \$750 for first attendee and \$450 for second attendee.

Reception registration for all attendees is \$50.

To register, please visit:

<http://ggusa.globalgreen.org/site/Calendar?id=102581&view=Detail>

Lodging

Marriott Downtown

85 West Street at Albany Street
\$459/night if reserved by 10/6

Holiday Inn Wall Street

51 Nassau Street
\$269/night if reserved by 9/27

For more information, please contact Megan Loeb at mloeb@globalgreen.org or (347) 949-2092

October 21, 2010
Draft Meeting Agenda
New York Marriott Downtown

<u>October 20th</u>		
6:00-8:00 pm	Welcome Reception	
<u>October 21st</u>		
8:00 – 8:30am	Registration and Continental Breakfast	
8:30am	Welcome and Program Overview	
8:50am	New York City, Recycling, & Climate Change	
9:25am	Optimizing Front & Back of House Recycling & Composting	State of the Industry for Wax Alternatives for Industry Regulatory Implications Governing OCC Recyclability
10:10am	The Next Generation of Recycling: Consumer & Product Oriented Recycling Technologies	Recyclable Poultry Boxes for Ice Pack and Modified Atmosphere Packaging
10:25am	--Break--	
10:45am	Environmental Considerations for Recovering Paper Foodservice Packaging at Highest Use	Cascade Coated Packaging: Tackling the Last Wax Box
11:00	Collection & Logistics for Recycling Paper Foodservice Packaging	
11:50am	Enhancing Recyclability & Compostability: Collaboration for Innovation	
12:25pm	--Lunch--	
1:30pm	Foodservice Packaging Recyclability & Repulpability: Lab & Mill Experience	
2:55pm	Optimizing the Tissue Recycling Opportunity	Enhancing Recyclability & Compostability of Packaging: Small Group Discussions
3:25	--Break--	
3:45pm	Creating New Grades for Paper Recycling: The ISRI Process	
4:00pm	Update on NAPCOR and APR's Thermoform Recycling Studies	Stimulating Demand for Recyclable Wholesale Packaging: Opportunities for Collaboration
4:35-5:00 pm	Facilitated Closing Discussion & Meeting Adjourned	



Who We Are

Global Green USA's Coalition for Resource Recovery (CoRR) helps businesses increase profits by transforming waste into assets. The Coalition identifies and promotes effective waste diversion technologies and programs through conducting pilots in New York City.

Opportunity

New York City exports 15,000 tons of waste to distant landfills each day resulting in:

- \$450M in annual disposal costs paid by tax payers and businesses
- Truck traffic and air pollution burdening low-income communities
- Release of millions of tons of greenhouse gases
- Loss of valuable materials



Initiatives

- 100% recyclable wholesale packaging through the world's largest food distribution center
- Developing recyclable coffee and soda cups
- Closing the loop on beverage containers
- Increasing reusable bag use
- Recovering the energy and nutrients in food waste to locally nourish and power NYC

Projected Results

- Divert 580,000 tons of waste per year from landfills—saving businesses \$70 million in disposal costs
- Reduce greenhouse gases by 1.7 million tons per year, equivalent to taking 300,000 cars off the road
- Develop effective waste diversion technologies and programs, transforming New York City
- Influence design of packaging and recycling systems throughout the world.

Members

The Coalition for Resource Recovery is a coalition of member businesses, including:

- Action Carting
- BASF
- Bemis Company
- Chemol Company
- DBB Enterprises
- Design & Source Productions
- Dow Corning
- Duro Bag Manufacturing Co.
- International Paper
- Interstate Container
- LBP Manufacturing
- Mid Point International
- N&V International
- Orwak
- PepsiCo
- Pratt Industries
- Pratt Institute
- Pret A Manger
- Smurfit-Stone
- Spectra-Kote Corporation
- Solo Cup Company
- Starbucks Coffee Company
- Tomra Systems
- Transtech
- Waste Management
- WMU Coating and Recycling Pilot Plant

Member Benefits

Membership in the Coalition offers the following benefits:

- Assistance in launching groundbreaking recycling programs in NYC;
- Third-party monitoring, evaluation, and promotion of program results;
- Opportunity to network with businesses throughout the supply chain; and
- Promotion of participation in cutting-edge pilot programs.

Corporate Membership Contribution Levels

Annual corporate membership dues are tax deductible and based on the organization's annual operating revenues.

Annual Operating Revenue	Corporations	Government Agencies
\$1 billion or more	\$11,000+	\$1,000+
\$10M – 1 billion	\$6,000	\$1,000
Less than \$10 million	\$2,500	\$500

Background

The Coalition for Resource Recovery is a project of Global Green USA (Global Green). Started in 1994, Global Green works to create sustainable urban environments and combat global warming through a unique cross-cutting approach that merges innovative research, technical assistance, cutting-edge community based projects and targeted education and outreach.

Contact

Annie White, Director, Coalition for Resource Recovery
Global Green USA

(347) 271-0243; awhite@globalgreen.org
www.thecorr.org