



COALITION *for* RESOURCE RECOVERY

Closing the Loop on Paper Fast Food Packaging: Meeting to Plan New York City Trials

June 24th & 25th, Paley Center for Media 25 West 52nd Street New York, NY

Program Summary

Please join Global Green USA on **June 24th & 25th** to participate in the development of a pilot to close the loop on paper fast food packaging.

Every year, **130 billion paper cups** are consumed in the US. Working with corporate partners, Global Green seeks to develop a paper cup, and other forms of paper fast food packaging, that can be collected and recycled with corrugated cardboard, closing the loop on paper packaging, reducing greenhouse gases, and assisting municipalities in reaching their solid waste diversion goals. The project will consist of designing a new cup and piloting consumer recycling of paper cups and other selected packaging types at ~20 fast food restaurants throughout New York City. If all paper cups in the US were recycled, **1.4 million tons** of waste would be diverted from landfills each year and reducing greenhouse gas emissions by **5 million mtCO_{2e}**, equivalent to removing **900,000 passenger cars from the road** or reducing oil consumption by 11 million barrels/year. The lessons learned from designing a new paper cup can be applied to hamburger, pizza, and French fry containers, and all sorts of other paper food packaging exposed to moisture and grease. If successful, the pilot would not only create a recyclable paper cup but would influence the design of all fiber-based prepared food packaging which could potentially **increase the benefits above by five fold**.



About Global Green's Coalition for Resource Recovery

The paper fast food packaging recycling project is one of several of Global Green USA's Coalition for Resource Recovery (www.thecorr.org) dedicated to generating business value through creating a sustainable, zero waste New York City. The Coalition for Resource Recovery is a membership organization with the following members:

- Action Carting
- Chemol
- Durobag
- International Paper
- Interstate Container
- Plasma Waste Recycling
- Pratt Industries
- Spectra-Kote
- Starbucks Coffee Company
- Tomra
- Western Michigan University



The Coalition for Resource Recovery is a project of Global Green USA (Global Green). Started in 1994, Global Green is the US arm of Green Cross International, which was founded by President Mikhail S. Gorbachev to foster a global value shift toward a sustainable and secure future by reconnecting humanity with the environment.

Note: Participation by non-member companies in project planning and implementation following the June 24th & 25th meeting will be at the discretion of the Coalition for Resource Recovery's membership and Global Green.

For a membership application, please visit:

http://thecorr.org/membership_guidelines_application.pdf.



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June 24th & 25th Meeting Objectives

- Introduce quick service packaging recycling pilot plan
- Identify key criteria and processes for various aspects of the pilot
- Refine action plans & timelines

Optional June 24th Activities

Please see logistics handout for list and timing of June 24th optional activities.

June 25th Meeting Agenda

Paley Center for Media 25 West 52nd Street New York, NY

- 8:30 Coffee
- 9:00 Welcome and Plan Overview, Annie White, Global Green USA
- 9:20 Current Status in Developing Recyclable and Compostable Paper Packaging
- Joel Kendrick , Western Michigan University Recycling and Coating Pilot Plant
 - Kristin Newman, International Paper
 - George Casper, Dopaco
 - Jeff Ashby, Rocky Mountain Recycling
- 10:20 Break
- 10:40 Collection and Recycling Infrastructure for Trial
- Ron Bergamini and Joe Burke, Action Carting
 - Judy Goodstein and Steve MacDougall, Pratt Industries
- 11:25 In-Store Set-up, Successful Consumer Pre-Sort, Design, Promotion, & Growth Opportunities
- Annie White, Global Green USA
 - Deb Johnson, Pratt Institute
 - Louise Pollock, Pollock Communications and Della Femina
 - Holly Elmore, Green Foodservice Alliance
- 12:15 Scott Stringer, Manhattan Borough President
- 12:30 Lunch
- 1:15 Break-Out Sessions
- Evaluating End of Life Technologies for Commercial Food Waste and Spent Packaging
 - Material Selection, Testing, and Certification as OCC Equivalent
 - In-Store Bin Set-Up and Communications
- 2:30 -Break-
- 2:45 Break-Out Sessions
- Evaluating End of Life Technologies for Commercial Food Waste and Spent Packaging
 - CoRR Member/Starbucks Pilot Break-Out
 - Pilot Plan Review
 - Planning for Expansion
- 3:45 Concluding Session and Next Steps Discussion
- 4:15 Adjourn



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