



COALITION *for* RESOURCE RECOVERY

Who We Are

The Coalition for Resource Recovery (CoRR) is a working group of companies, under the direction of Global Green USA, dedicated to combating climate change and generating business value by transforming waste into assets.

Opportunity

New York City alone exports 15,000 tons of waste to distant landfills each day resulting in:

- \$450M in annual disposal costs paid by tax payers and businesses
- Truck traffic and air pollution burdening low-income communities
- Release of millions of tons of greenhouse gases
- Loss of valuable materials



Initiatives

- Closing the loop on paper foodservice packaging
- Facilitating development and use of wax-alternative wholesale packaging
- Recovering the energy and nutrients in food waste to locally nourish and power communities

Projected Results

- Divert 580,000 tons of waste per year from landfills—saving businesses \$70 million in disposal costs
- Reduce greenhouse gases by 1.7 million tons per year, equivalent to taking 300,000 cars off the road
- Develop effective waste diversion technologies and programs
- Influence design of packaging and recycling systems throughout the world.

Member Benefits

The Coalition for Resource Recovery is a coalition of member businesses. Membership in the Coalition offers the following benefits:

- Assistance in launching groundbreaking recycling programs in NYC that can be transferred to branches and markets nationwide
- Third-party monitoring, evaluation, and promotion of program results
- Opportunity to network with businesses throughout the supply chain
- Promotion of participation in cutting-edge pilot programs
- Opportunity emerging waste diversion technologies that have the potential to reduce greenhouse gas emissions, divert waste, and save money.

Members

The Coalition for Resource Recovery is a coalition of member businesses, including:

- Action Carting
- BASF
- Bemis Company
- Chemol Company
- Clean River Systems
- DBB Partners
- Design & Source
- Dow Corning
- Duro Bag
- HAVI Global Solutions
- International Paper
- Interstate Container
- LBP Manufacturing
- N&V International
- PepsiCo
- Pratt Industries
- Pratt Institute
- Pret A Manger
- Smurfit-Stone
- Spectra-Kote Corporation
- Solo Cup Company
- Starbucks Coffee Company
- Transtech
- Ulterion
- Waste Management
- WMU Coating and Recycling Pilot Plant

Corporate Membership Contribution Levels

Annual corporate membership dues are tax deductible and based on the organization's annual operating revenues.

Annual Operating Revenue	Corporations	Government Agencies
\$1 billion or more	\$11,000+	\$1,000+
\$10M – 1 billion	\$6,000	\$1,000
Less than \$10 million	\$2,500	\$500

Background

The Coalition for Resource Recovery is a project of Global Green USA (Global Green). Started in 1994, Global Green works to create sustainable urban environments and combat global warming through a unique cross-cutting approach that merges innovative research, technical assistance, cutting-edge community based projects and targeted education and outreach.

Contact

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