



# Global Green USA Presents

## Green Growth & Resource Recovery: The New Orleans Opportunity

### Speakers Include:

**Curt Auzenne**,  
*Louisiana Dep of Environmental Quality*

**Haley Bittermann**,  
*Ralph Brennan Restaurant Group*

**Steve Bowles**, *Reflective Recycling*

**Chris Bradlee**, *BASF*

**Anne Brantley**, *Wastequip*

**Kirk Coco**, *NOLA Brewing*

**Myles Cohen**, *Pratt Industries*

**Susan Collins**, *Container Recycling Institute*

**Holly Elmore**, *Elemental Impact*

**Kathleen Flight**, *Verallia*

**The Honorable Cedric Glover**  
*Mayor, Shreveport, LA*

**Cynthia Lear**, *New Orleans Dept of Sanitation*

**Chris Moyer**, *National Restaurant Association*

**Paul O'Connell**, *Morial Convention Center*

**Geoff Rathbone**, *IESI*

**Kara Renne**,  
*New Orleans Regional Planning Commission*

**Daniel Rickenmann**, *W2E Organic Power*

**Gillan Taddune**, *Recyclebank*

**Ann Tuennerman**, *Tales of the Cocktail*

**Peter Walters**, *Verallia*

**Wendy Waren**  
*Louisiana Restaurant Association*

**Karen Ziemba**, *Mississippi River Pulp*

### Conference:

March 1 & 2, 2012

### Location:

The BioInnovation Center  
1441 Canal St., New Orleans, LA



### Conference Topics

- New Orleans waste and recycling landscape
- Innovative solutions for recycling glass, food waste and food service packaging
- Green job creation through enhancing New Orleans' recycling and composting infrastructure
- Business and tourism benefits of restaurant participation in innovative recycling programs
- Rewards programs to increase residential recycling participation



# Tour and Conference Information

## Tickets

FEB 23rd - LAST DAY TO REGISTER!

**Conference:**  
**Non CoRR Member**  
\$450 per person

**CoRR Member & Gov't Agencies**  
\$50 per person

Note: Non-Members are limited to two attendees. Members are limited to three.

**Tour:**  
\$40 per person

To Register, click [HERE](#).

## Lodging

For information about Global Green's discounted hotel room blocks, please click [HERE](#).

## Times and Locations:

### Reception:

*Proudly Sponsored by*  
*The Louisiana*  
*Restaurant Association*  
March 1, 2012  
6:00PM - 7:30PM

### Conference:

March 2, 2012  
9:00AM - 4:30PM

### Location:

The BioInnovation Center  
1441 Canal St., New Orleans, LA



### New Orleans Rebuilding Tour:

841 Carondelet St, New Orleans, LA  
March 1, 2012  
1:30 - 4:30PM

Global Green USA's **New Orleans Rebuilding Tour**, hosted by Global Green's New Orleans' office, highlights sustainable building efforts in the community, Global Green's coastal restoration and wetlands-related work, our efforts to shape city/statewide energy policy, and the upgrading and greening of our New Orleans public schools. [READ MORE ABOUT THE TOUR](#)

## Participants Include:

APC  
BASF  
Chemol  
City of Shreveport Mayor's Office  
Container Recycling Institute  
Elemental Impact  
Eskew+Dumez+Ripple  
Jefferson Parish  
Dept of Environmental Affairs  
IESI/Progressive Waste  
Impact Strategies/AKT-KIX  
LifeCity

Louisiana Restaurant Association  
Mississippi River Pulp  
Morial Convention Center  
National Restaurant Association  
NatureWorks LLC  
New Orleans Regional Planning  
Commission  
NOLA Brewing  
NOLA Green Roots  
Perez  
Pratt Industries  
Ralph Brennan Restaurant Group

Recyclebank  
Reflective Recycling  
South Coast Angel Fund  
Spectra-Kote  
Strategic Materials  
Tales of the Cocktail  
Tomra  
Tulane University  
Office of Environmental Affairs  
Verallia  
W2E Organic Power  
Wastequip  
Western Michigan University

Global Green USA's Coalition for Resource Recovery and New Orleans Office  
**Green Growth and Resource Recovery: The New Orleans Opportunity**

New Orleans BioInnovation Center

March 1 & 2, 2012

CONFERENCE AGENDA

<b>Thursday, March 1</b>	
1:30 – 4:30 pm	<b>Global Green USA Rebuilding New Orleans Tour (optional)</b>
	Tour departs from Green Building Resource Center at 841 Carondelet Street
6:00 – 7:30pm	<b>Reception</b>
	Proudly sponsored by the Louisiana Restaurant Association
<b>Friday, March 2</b>	
8:30 – 9:00am	<b>Registration &amp; Coffee</b>
	Registration will continue throughout the day
9:00 – 9:20 am	<b>Welcome &amp; Program Overview</b>
	Beth Galante & Annie White, Global Green USA
9:25 – 10:10am	<b>New Orleans Waste and Recycling Landscape – Demand and Opportunities</b>
	Cynthia Lear, New Orleans Department of Sanitation; Kara Renne, New Orleans Regional Planning Commission; Wendy Warren, Louisiana Restaurant Association; Chris Moyer, National Restaurant Association; Paul O'Connell, Morial Convention Center
10:15 – 10:50 am	<b>Strategies for Enhancing Recycling Participation and Green Job Growth</b>
	Susan Collins, Container Recycling Institute; Gillan Taddune, Recyclebank
10:50 – 11:10am	<b>—Break—</b>
11:10 – 11:45	<b>Investing in Recovery Infrastructure</b>
	Myles Cohen, Pratt Industries; The Honorable Cedric Glover, Mayor, Shreveport, LA
11:50 – 12:20pm	<b>Commercial Sector Demand and Tourism Opportunity</b>
	Haley Bittermann, Ralph Brennan Restaurant Group; Ann Teunerman, Tales of the Cocktail
12:20 – 1:10pm	<b>—Lunch—</b>
1:10 – 2:00pm	<b>Innovative Solutions for Glass Recovery</b>
	Kate Flight and Peter Walters, Verallia; Steve Bowles, Reflective Recycling; Kirk Coco, Nola Brewing Company
2:05 – 3:00pm	<b>Food Packaging Recovery from Quick Service Restaurants, Malls, and Events</b>
	Annie White, Global Green USA; Karen Ziemba, Mississippi River Pulp; Chris Bradlee, BASF; Holly Elmore, Elemental Impact
3:00 – 3:20pm	<b>—Break—</b>
3:20 – 4:30pm	<b>Innovative Solutions for Food Waste Recovery</b>
	Matt de la Houssaye, Global Green USA; Curt Auzenne, Louisiana Dept of Environmental Quality; Anne Brantley, Wastequip; Daniel Rickenmann, W2E Organic Power; Geoff Rathbone, Progressive Waste Services/IESI
4:30pm	<b>Adjourn</b>



# Global Green Membership Information

## About Global Green USA

Global Green USA is a 501(c)(3) organization that works to create sustainable urban environments and combat climate change. Global Green's New Orleans office has served as an outstanding catalyst for green schools, healthy and energy efficient homes, and sustainable green businesses for almost 6 years.

Global Green USA's Coalition for Resource Recovery (CoRR) is a working group of companies, dedicated to recovering the value in commonly wasted resources. CoRR accelerates the development of effective waste diversion technologies and programs by conducting pilot programs, related research, and hosting conferences. CoRR is currently focused on recovering the value in food waste and food packaging generated by the accommodation, foodservice, and retail sectors.

## The New Orleans Resource Recovery Opportunity

New Orleans provides a unique opportunity to develop model recycling programs, increase recycling participation and infrastructure thereby spurring green tourism and jobs. To catalyze this shift, Global Green is hosting this conference to explore opportunities:

- To increase green economic growth through the local siting of recycling and organics recovery infrastructure
- For the New Orleans accommodation, retail, and foodservice sector to improve resource recovery, enjoy cost-savings, and spur green tourism and infrastructure development through participation in innovative recycling and composting programs.

[www.thecorr.org](http://www.thecorr.org) / [www.globalgreen.org](http://www.globalgreen.org)

## Become a Member Today!

**The Coalition for Resource Recovery is a coalition of member businesses.**

### Member benefits include:

- Assistance in launching groundbreaking recycling programs in NYC that can be transferred to markets nationwide
- Third-party monitoring, evaluation, and promotion of program results
- Opportunities to network with businesses throughout the supply chain
- Promotion of participation in cutting-edge pilot programs
- Opportunities to learn about emerging waste diversion technologies.

### For more information please contact:

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