



COALITION *for* RESOURCE RECOVERY

Eliminate waste.
Harvest assets.
Make money.

Global Green USA's Coalition for Resource Recovery (CoRR) is an industry working group dedicated to combating climate change and generating business value by transforming waste into assets. CoRR conducts pilots and related research to identify and accelerate development of scalable, transferable waste diversion programs and technologies.

GOALS

CoRR aims to find national solutions for resource and asset recovery. We will facilitate 70% waste diversion in targeted urban markets by 2020 to further national recovery solutions. By working with the accommodation, retail, and food service sectors, CoRR specifically seeks to:

- Divert 6 million tons of waste from landfills reducing greenhouse gas emissions by 16 million tons annually, equivalent to removing 4.9 million cars off the road
- Save businesses and municipalities over \$250 million per year in waste disposal costs
- Influence the design of packaging and recycling systems throughout the world

PROCESS

CoRR works with private companies as well as cities to maximize waste diversion and resource recovery. Currently we work with over two dozen member organizations, as well as the cities of New York, Washington, DC, and New Orleans to:

- Conduct pilots and bring successful models to scale
- Evaluate environmental and financial performance of programs and technologies and disseminate objective, third-party reports of results
- Apprise the public, city, and businesses of progress toward waste diversion, cost savings, and greenhouse gas reduction goals
- Promote effective technologies and programs

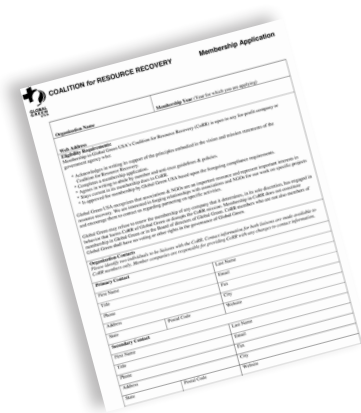
INITIATIVES

Foodservice Packaging: Develop cost-effective systems to recycle food service packaging into valuable, high-quality materials.

Wholesale Food Packaging: Replace non-recyclable wax-coated wholesale transfer packaging with recyclable alternatives.

Food Waste: accelerate the development of a reliable, environmentally sound, and economical commercial food waste recovery infrastructure.





**DOWNLOAD
APPLICATION
FORM**

MEMBERSHIP BENEFITS

The **Coalition for Resource Recovery** is a coalition of member businesses. Membership in the Coalition offers the following benefits:

- Assistance in launching groundbreaking recycling programs
- Third-party monitoring, evaluation, and promotion of program results
- Inform initiatives and programs through participation in teleconferences, working sessions, and conferences.
- Opportunity to network with businesses throughout the supply chain and city governments
- Opportunity to learn about emerging waste diversion technologies
- Promotion of participation in cutting-edge pilot programs
- Promotion of membership through listing on CoRR's website, conference slides, and e-newsletters

MEMBERS

- | | |
|------------------------------------|--|
| Action Environmental Group | Interstate Container |
| Baluchi's | Jamba Juice |
| BASF | LBP Manufacturing |
| Bemis | N&V International |
| Chemol | Pratt Institute |
| Clean River | Pret A Manger |
| DBB Partners | Spectra-Kote |
| Design and Source Productions | Starbucks Coffee Company |
| Duro Bag | Transtech Inc. |
| First Fiber Corporation of America | Ulterion |
| Green Bay Packaging | Waste Management |
| HAVI Global Solutions | Wastequip |
| IESI | Western Michigan University Coating
and Recycling Pilot Plant |
| Imerys | |

CONTRIBUTION LEVELS

Annual corporate membership dues are tax deductible and based on the organization's annual operating revenues.

Annual Operating Revenue	Corporations	Government
\$1 billion or more	\$15,000	\$1,000
\$10M – 1 billion	\$8,000	\$1,000
Less than \$10 million	\$3,000	\$500

CONTACT US:

Lily Kelly, Program Associate
 Coalition for Resource Recovery
 Global Green USA
 (310) 581-2700 x127
 lkelly@globalgreen.org
 www.thecorr.org

