

News Release

For Immediate Release

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International Paper Announces ClimaShield Poultry, a new Wax Alternative Product for the Poultry Industry

Memphis, Tenn. – International Paper (NYSE:IP) today announced the launch of its new ClimaShield™ Poultry product, a wax alternative recyclable corrugated packaging technology developed by International Paper specifically for the Poultry Industry supply chain.

ClimaShield technology, available exclusively from International Paper, is the next generation in fully repulpable and recyclable wax alternative barrier processes in its ClimaSeries® wax alternative product line. ClimaShield technology allows the poultry industry to take advantage of an environmentally friendly moisture barrier that can be customized to specific environments. Corrugated containers treated with ClimaShield are 100% recyclable and can be sold into the Old Corrugated Container (OCC) recovery stream.

“International Paper is capitalizing on more than 10 years of experience in wax replacement technology and over the past few years, we have implemented technological breakthroughs that have taken this expertise to a whole new level,” said Jimmy Fielding, International Paper poultry segment business manager. “We believe ClimaShield is the next logical step in meeting customer needs for petroleum based wax alternatives.”

International Paper offers a broad line of wax and wax-alternative technologies for the poultry and red meat packaging market. In addition, the company can supply packaging for top-ice/ice pack, offal, modified atmosphere, bulk and retail applications.

“With the increasing focus on removing packaging containing petroleum-based wax from landfills, the ClimaSeries product line matches water and moisture barrier technology to the supply chain of our customers,” said Chad Fowler, International Paper protein segment marketing manager. “Corrugated packaging utilizing ClimaSeries technologies are recyclable and repulpable and can be sold as OCC (old corrugated containers), a win-win for our customers and the environment.”

International Paper’s corrugated packaging business has dedicated a major portion of its resources to the poultry industry. As a result of an almost 50 year commitment, the company is one of the largest suppliers of corrugated shipping containers in the industry. Its team of experts takes pride in delivering ways to minimize cost and create innovative solutions throughout the supply chain.

International Paper (NYSE: IP) is a global paper and packaging company with manufacturing operations in North America, Europe, Latin America, Russia, Asia and North Africa. Its businesses include uncoated papers and industrial and consumer packaging, complemented by xpedx, the company's North American distribution company. Headquartered in Memphis, Tenn., the company employs about 56,000 people in more than 20 countries and serves customers worldwide. 2009 net sales were more than \$23 billion. For more information about International Paper, its products and stewardship efforts, visit internationalpaper.com.